

EMPLOYEE STOCK OWNERSHIP PROGRAMS

What Every Professional Business Advisor Should Know



Business interest in employee stock plans and equity compensation has never been higher. The phenomenal success of companies using those tools – from fast-growing start-ups to Google, Southwest Airlines and SAIC – has business leaders everywhere asking questions. “Should I be using equity incentives to attract talent and encourage growth? How about an ESOP – what can it do for me?”

Today, professional business advisors who cannot provide sound, well-informed guidance in this field are at risk of losing clients to those who can. This course will provide a comprehensive foundation in the field of equity compensation and employee stock ownership.

YOU WILL LEARN

- How common employee stock programs work
- Advantages and disadvantages of each type of employee stock program
- How employee stock programs can be used wisely to:
 - Reduce taxation
 - Enhance cash flow
 - Recruit key talent
 - Motivate performance
 - Reduce turnover
 - Provide liquidity to owners
- Ideas about strategically using employee ownership to facilitate mergers and acquisitions and tax and estate planning

FEATURED INSTRUCTORS

Anthony Mathews, Beyster Institute Director of Employee Ownership
Marc Schechter, Butterfield Schechter, LLP
Martin Staubus, Beyster Institute Director of Consulting

Presented by the Center for Executive Development
and the Beyster Institute at the Rady School of Management

REGISTER ONLINE

www.rady.ucsd.edu/exec/EOPRO

WHO SHOULD ATTEND

Accountants
Attorneys
Bankers
Management consultants
Financial advisors
Wealth management specialists
Anyone who advises business owners and managers

PROGRAM FEE

\$595 Registration

(Includes tuition, course materials, campus parking, breakfast and lunch.)

Register by Nov. 7th and save \$75

Ask us about additional discounts for multiple registrations from one company.

PROGRAM CONTACTS

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